



Asociatia Româna pentru Transfer Tehnologic si Inovare

str. Stefan cel Mare nr 12, Craiova, jud. Dolj, Romania
tel: +40-251-412775; Fax: +40-251-418882;
e-mail: office@ipacv.ro; web site: www.arott.ipacv.ro

De la idee, brevet si inovare prin transfer tehnologic si servicii la unitati puternice inovative cu activitate bazata pe valoare adaugata ridicata

Technology Transfer, Innovation and Research Commercialization Process, Intellectual Property

We recognize the vital importance technology transfer and intellectual property professionals play in the research commercialization process. We search to go behind the scenes to bring you detailed, actionable information, best practice and advice with a very specific and single-minded goal: to help you find, develop, license, and bring to market your organization's (or your client's) valuable intellectual property.

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Boise State's first tech transfer fellow seeks to unearth promising technology

Michelle Sabick, PhD, has a message for Boise State University faculty: Do something practical. Sabick, associate professor in the department of mechanical and biomedical engineering and co-director of the Center for Orthopaedic and Biomechanics Research, was recently appointed the university's first technology transfer fellow. She has a history of working on industry-backed research, including ... [continue reading >>>](#)

Student-led venture funds focus on responsible investing

Two U.S. universities have launched student-managed venture funds that will strive to earn profits while making the world a better place. "The next generation of investors recognizes the opportunity available today to apply the rigor of traditional venture capital to solving some of the world's toughest social and environmental problems," says Lewis Hower, director of the University of Utah's University Impact ... [continue reading >>>](#)

Commerce reveals i6 Challenge winners

The U.S. Department of Commerce has revealed the winners of the i6 Challenge, the \$12 million innovation competition led by Commerce's Economic Development Administration (EDA) in partnership with the National Institutes of Health (NIH) and National Science Foundation (NSF). The goal of the i6 Challenge was to identify and support the nation's best ideas for technology commercialization and ... [continue reading >>>](#)

SUNY-Buffalo researchers engineer adult stem cells that do not age

Biomedical researchers at the State University of New York at Buffalo (UB) have engineered adult stem cells that scientists can grow continuously in culture. The discovery could speed the development of cost-effective treatments for heart disease, diabetes, immune disorders, neurodegenerative diseases, and other conditions. UB scientists created the new cell lines -- named MSC Universal -- by genetically altering ... [continue reading >>>](#)

Arch Biopartners acquires option to license U-Colorado anti-cancer compounds

Toronto-based Arch Biopartners, Inc., has formed a U.S. subsidiary, Colorado Cancer Therapeutics, Inc. (CCT), with University of Colorado (CU) researchers Lajos Gera, PhD, assistant research professor of biochemistry and molecular genetics and director of the Core Facility in Peptide/Protein Chemistry at the CU School of Medicine, and Robert Hodges, PhD, professor of biochemistry and molecular ... [continue reading >>>](#)

Bluewater Bio to acquire spinout from U.K.'s Cranfield-U

Bluewater Bio International, a global specialist in the treatment of wastewater, plans to acquire Water Innovate, a spinout from the U.K.'s Cranfield University School of Water Sciences. The deal is expected to conclude in October. Water Innovate has developed a number of products that are nearing commercialization and has an additional R&D pipeline, which Bluewater Bio plans to incorporate into ... [continue reading >>>](#)

Moffitt Cancer Center, GLG Pharma ink licensing agreement

Tampa, FL-based Moffitt Cancer Center and GLG Pharma, LLC -- an early-stage Florida biotechnology company that's developing personalized therapies for individuals with cancer -- have entered a licensing agreement giving GLG the exclusive worldwide rights to a technology platform that includes a series of STAT3 inhibitors. Researchers at Moffitt discovered several classes of STAT3 inhibitors ... [continue reading >>>](#)

University proof-of-concept centers changing U.S. commercialization landscape

Nearly a decade has passed since the William J. von Liebig Center was established at the University of California, San Diego and the Deshpande Center for Technological Innovation was launched at the Massachusetts Institute of Technology. For several years, Deshpande and von Liebig stood alone in the United States as university proof of concept (POC) centers. In the wake of a ruinous recession, however ... [continue reading >>>](#)

Brown licenses potential muscular dystrophy treatment to Tivorsan Pharmaceuticals

A potential treatment for the most common form of muscular dystrophy is entering a new phase of development at Brown University, which has granted an exclusive license for the IP to Tivorsan Pharmaceuticals -- a start-up that will seek to see the compound through human trials. In mice, the treatment, based on a protein called biglycan, has slowed by 50% the kind of muscle damage that is thought to cause ... [continue reading >>>](#)

Canadian study: University, hospital research contracts bolster economy

A study released by the Impact Group, a Canadian science and technology policy consulting firm, reveals that contract research is the largest category of research funding at the nation's universities and health systems. "Knowledge Transfer Through Research Contracting" (www.impactg.com) found that, during 2008-09, the sample of 17 universities and four hospitals/health authorities conducted ... [continue reading >>>](#)

NASA seeks outside marketing help using revenue-share model

It appears that NASA is attempting to apply a revenue-sharing model to outsourcing its marketing and other IP management services. In a recently issued RFI, the agency stated that it was "requesting information from U.S.-owned organizations interested in providing intellectual property (IP) management services (such as patent valuation, marketing, assessment and brokerage) to NASA under a no-cost ... [continue reading >>>](#)

Drug pipeline reports offer unique, therapy-specific market research data

In partnership with Life Science Analytics, 2Market Information Inc. is offering access to specialized drug pipeline reports with an unprecedented level of detail on drug development activity in more than 150 specific therapy areas. You can choose only the individual reports you need in PDF format, or subscribe to the entire database and receive updated pipeline information whenever you need it throughout the year. Use this rich intelligence resource to:

- Keep track of competitors and new product concepts
- Identify white space in specific therapy areas
- Guide research and drug development priorities
- Assess likely licensees and partners
- Understand the IP landscape for specific indications
- Gain critical market intelligence to guide allocation of resources and investments

Therapy Area Pipeline Reports provide comprehensive detail on the full pipeline status for the specific therapeutic indications you're most interested in. Each report provides specific, up-to-date information on deals and alliances, research activity, licensing, marketing, competition, and the latest news and developments for each specified drug therapy. For details and to view a list of the reports offered by therapy area, [click here >>>](#)

DOE portal seeks to connect entrepreneurs, technologies

The U.S. Department of Energy (DOE) has created a new web portal designed to connect investors and entrepreneurs with innovative renewable energy and energy efficiency technologies. The "Technology Commercialization Portal" gives access to more than 200 technology marketing summaries, as well as thousands of patents and patent applications. The site also allows users to browse technologies and IP ... [continue reading >>>](#)

Expert offers e-mail marketing best practices

Lisa Barone, co-founder and chief branding officer at Internet marketing company Outspoken Media, Inc., says she "loves" e-mail marketing because, among other things, it "gives small business owners an intimate way to reach the 'everyone else' of their market." And that, she says, is "where its power lives." For IP marketers trying to improve their e-mail marketing campaigns, Barone offers these best practices ... [continue reading >>>](#)

Innovators given prominence on website

When you land on the home page of the TTO's website at UC-San Diego you can't miss it: Right up there at the top of the page on the right-hand side is a continuous loop of four-color pictures of the university's "Featured Innovators." These are not just brief write-ups tucked away in the corner of a page; each write-up occupies an entire page on the site (a link is provided to the pages of previous winners). In addition ... [continue reading >>>](#)

AUTM recognizes Congressional leaders

AUTM has issued its first two Public Official Awards, which recognize Congressional leaders for "supporting a patent system that encourages job creation and a stronger economy." The recipients were U.S. Reps. Tammy Baldwin and James Sensenbrenner.

Baldwin, a Democrat representing Wisconsin's 2nd Congressional District, and Sensenbrenner, a Republican representing ... [continue reading >>>](#)

AUTM: University start-up, licensing activity remained strong during recession

Despite a bruising recession that officially peaked last June, 596 university start-ups were formed in 2009, according to survey data published by AUTM. The findings indicate that the Bayh-Dole Act is working, according to Ashley J. Stevens, DPhil (Oxon), special assistant to the vice president of research at Boston University and AUTM's 2010 president. "The data in this survey reveal that ... [continue reading >>>](#)

National Research Council examines university management of IP

Meanwhile, the National Research Council (NRC) has weighed in on the U.S. tech transfer system as the 30th anniversary of the Bayh-Dole Act approaches, concluding that current tech transfer practices are more effective in making research advances available to the public and spurring innovation than the system in place prior to 1980, when the Act was implemented. Nevertheless, the process "can be ... [continue reading >>>](#)

Acting Solicitor General supports Stanford in patent case

The United States Solicitor General has filed a brief before the U.S. Supreme Court in *Stanford v. Roche* -- a case that centers on whether unclear language in faculty-university agreements can supersede the Bayh-Dole Act's intent regarding ownership of federally funded IP. The Massachusetts Institute of Technology and university advocacy groups also had filed briefs last spring. The Supreme Court had deferred deciding whether ... [continue reading >>>](#)

RPI succeeding with royalty-free licensing concept

In New York's Capital Region, Rensselaer Polytechnic Institute (RPI) is helping to bridge the ivory tower and the marketplace with a royalty structure that lowers the threshold for new entrants. It's easy to see why 255 companies have graduated from RPI's technology incubator over the past 30 years since, for students and faculty, starting a tech company is as easy as scaring up \$436 for a patent filing ... [continue reading >>>](#)

Stanford start-up seeks to boost IVF success rate

Menlo Park, CA-based start-up Auxogyn, Inc., is seeking to boost the rate of success in fertility clinics. The company has licensed technology from Stanford University that can help in vitro fertilization (IVF) clinics to select fertilized eggs that have the best chances of surviving implantation in the womb. "The biggest challenge in the IVF field has been one embryo becomes one pregnancy and one live ... [continue reading >>>](#)

'Re-engineering' contracting process speeds deals for Drexel TTO

When he joined the Drexel University tech transfer operations in December 2005, Robert B. McGrath, PhD, associate vice provost and executive director of entrepreneurship & technology commercialization, says that deals were taking between six and nine months to complete. Now, he says, "if it takes more than three and a half months I'm shocked." This improved efficiency is one of a number ... [continue reading >>>](#)

Russian universities tap U.S. expertise in tech transfer

Russian universities could soon adopt U.S.-style innovations such as business incubators and spinoff firms to commercialize their research, thanks to an effort to promote greater ties between Russian academics and industry. The Enhancing University Research and Entrepreneurial Capacity (EURECA) project will bring together several of Russia's newly designated national research universities and ... [continue reading >>>](#)

U-Illinois technology forms basis for corn-based structural composite

McKinney, TX-based Corn Board Manufacturing, Inc. (CBMI) has entered into a license agreement for a corn-based structural composite technology developed by researchers at the University of Illinois at Urbana-Champaign. The technology's primary product, called CornBoard, is a version of wood composite board that uses corn husks and stalks (commonly referred to as corn stover) remaining in the field ... [continue reading >>>](#)

LES 'deals of distinction' recognize university, federal lab agreements

The Licensing Executives Society (U.S. and Canada), Inc., has honored companies in five industry sectors with its Deals of Distinction Awards for IP-based business deals undertaken in the past year. The 2010 winners include several agreements involving university and federal research organizations. They include ... [continue reading >>>](#)

UVA Patent Foundation launches on-grounds 'express' office

The University of Virginia (UVA) Patent Foundation, which is headquartered in downtown Charlottesville, is making it easier for the school's researchers to commercialize their discoveries by opening a satellite office at the School of Engineering and Applied Science. The "PF Express" will be staffed every Wednesday morning and by appointment and open to investigators from all disciplines. "We're so ... [continue reading >>>](#)

Understand these principles for seed valuations

On his blog <http://www.robgo.org/>, Rob Go, cofounder of NextView Ventures, a seed stage investment firm focused on internet-enabled innovation, offers the following four principles for valuing companies at the seed stage:

Principle #1: Early-stage company valuations are a negotiation exercise, not a quantitative analysis of intrinsic value. "The best way to create pricing power as an ... [continue reading >>>](#)

Hong Kong-based ASTRI licenses phone camera technologies to APP

The Hong Kong Applied Science and Technology Research Institute (ASTRI) has licensed its anti-shaking compact camera module technologies to AP Photonics Limited (APP), a newly established Hong Kong-based company tapping into the global camera phone market. The agreement involves eight patents awarded to ASTRI researchers during the past three years. The innovations allow anti-shaking ... [continue reading >>>](#)

Seek consistency with your licensing approach

In technology licensing, inconsistency can be a major barrier to success and unnecessarily consume precious time, asserts Laura A. Schoppe, president of Fuentek, on her company blog. "There is much to be gained from standardizing your technology commercialization process as much as you can and then post that process information on the technology transfer office's website," she advises. Schoppe offers these tips to enhance consistency ... [continue reading >>>](#)

Make sure your press releases are web-optimized

Press release optimization is essential to the success of almost any public relations campaign, says Becky Sheetz-Runkle, writing on TopTenReviews.com, which reviews marketing services. "While many companies understand the importance of online press release reach, they don't necessarily understand how to optimize their press releases for maximum exposure," she notes. A winning approach, Sheetz-Runkle continues, includes ... [continue reading >>>](#)

The 10 key ingredients of an Internet marketing plan

Marketing-dream.com cites these ten keys that must be considered as you complete your Internet marketing plan. They are as follows:

The objective of your plan: The site suggests asking yourself what you want to accomplish by using Internet marketing. For example: Do you want to find new clients? Provide services and information to existing clients? Sell services or products? Educate your ... [continue reading >>>](#)

Irish university's spinout focus expands to region-wide

The University of Limerick is seeking to increase the number of spinouts not only from its own campus but from around the region through its 'Venture Programme,' while at the same time preparing potential 'homes' for the nascent companies by building a new incubator on campus. "Up to now it would have been focused on facilitating enterprises developed within the university," says Paul Dillon, director ... [continue reading >>>](#)

Free website for inventors launched

A new website, www.inpama.com, enables inventors to their IP free of charge with no hidden commissions or fees. "With inpama.com inventors can promote, market, and sell their inventions," says inpama.com's Paul Frater. "In just two minutes, a webpage with photos, videos, and related documents for each invention can be easily created. Most important, though, is that inventors can find investors, manufacturers ... [continue reading >>>](#)

Follow these 'four Ms' when seeking investors

Writing on his blog Both Sides of the Table, entrepreneur-turned-VC exec Mark Suster says that almost all VC investments in early-stage technology come down to four key factors:

Momentum is "the number one" reason that investors take out their checkbooks, Suster says.

All investors have their own definitions of momentum -- factors such as user numbers ... [continue reading >>>](#)

Hebrew-U discovery shows promise in destroying HIV

Researchers at the Hebrew University (HU) of Jerusalem have developed a substance that destroys cells infected with the human immunodeficiency virus (HIV). The breakthrough resulted from a decade of cooperative lab work between Abraham Loyter, PhD, professor emeritus in HU's Alexander Silberman Institute of Life Sciences, and Assaf Friedler, PhD, professor in HU's Institute of Chemistry, that ... [continue reading >>>](#)

Florida State spinoff to help protect nation's ports

Researchers at Florida State University (FSU) have developed a security training curriculum for employees at the 350 commercial ports around the United States. Through an agreement with the Florida State University Research Foundation, FSU has formed a spinoff company, the Educational Development Group LLC (EDG), to offer the security training program and its online reporting system to clients on a ... [continue reading >>>](#)

U-Rochester launches fund to aid technology commercialization

The University of Rochester (NY) has unveiled the Technology Development Fund to award grants to scientists to help advance technologies toward commercialization. "The objective of the Technology Development Fund is to support pre-commercialization research and prototype development in order to add value to early-stage technologies," explains Robert Clark, PhD, dean of U-Rochester's Hajim ... [continue reading >>>](#)

Syracuse U's Technology Commercialization Clinic aims for market introduction

It's hard to watch a promising innovation come to nothing because the inventors or entrepreneurs championing the technology lack the kind of detailed marketing, business, and legal analyses needed to give the IP a suitable liftoff.

Yet, technology transfer professionals see this all the time. Why? Because obtaining this information takes time and resources. The cost can run into six figures. However, as Ted ... [continue reading >>>](#)

U-Utah's Accelerator to boost medical start-ups

The University of Utah has teamed with its University Science Technology and Research (USTAR) initiative to open a facility to help start-up companies. The new Accelerator, which functions like a business incubator, is geared toward supporting medical technology start-ups by providing suitable office and laboratory space, supplies, and equipment for a modest rental fee. "If you can eliminate basic office ... [continue reading >>>](#)

County creates welcome center for federal and academic tech transfer

The department of economic development (DED) in Montgomery County, MD, has joined with Johns Hopkins University, the National Institutes of Health, and Montgomery College to launch Gateway to Innovation: Welcome Center for Federal and Academic Technology Transfer, which is housed at the Shady Grove Innovation Center in Rockville. The welcome center features an interactive portal that provides ... [continue reading >>>](#)

Business Leaders for Michigan partners with universities to push innovation

A year after offering a plan to turn around Michigan's economy, Business Leaders for Michigan is seeking to spur the commercialization of local innovation by partnering with the University Research Corridor -- a collaboration among Michigan State University, the University of Michigan, and Wayne State University. The partnership, known as Accelerate Michigan, will champion innovation and ... [continue reading >>>](#)

U-Cincinnati, start-up develop low-power, high-impact display

Researchers from the University of Cincinnati's (UC's) Novel Devices Laboratory and start-up Gamma Dynamics LLC, also in Cincinnati, have advanced an electrofluidic display that provides a full-color, high-impact image at a fraction of the power needed for current color hand-held and tablet devices. (For background, see the eNews item here.) Electrofluidic displays use colored liquids, inserted ... [continue reading >>>](#)

Vanderbilt researchers create liquid crystal to improve digital displays

In a separate technology with similar applications, chemists at Vanderbilt University have created a class of liquid crystals whose electrical properties could improve the performance of digital displays used on everything from digital watches to flat panel televisions. The technology is described in a pair of articles in the *Journal of Materials Chemistry*. If the new class of liquid crystals passes ... [continue reading >>>](#)

Expert shares social media/content marketing tips

Maria Pergolino, director of marketing for Marketo, gave a presentation recently at the Marketo User Summit in which she shared the following tips and tricks for getting your social media message out more effectively:

Create content that sells: "Content is not just white papers -- it's videos, it's blog posts, it's real-time updates, it's FAQs," says Pergolino. "The bottom line: you need ... [continue reading >>>](#)

Student's web venture gets shut down for selling class notes

Ryan Stevens, a recent graduate of Cal State Sacramento, sought to put his business degree to profitable use by creating a website where students could buy and sell lecture notes, old homework, study guides, and other class materials. The site, NoteUtopia.com, which was launched in August, was intended to function as an online community where users could network, discuss courses, and rate ... [continue reading >>>](#)

Are Canadian universities to blame for poor commercialization rates?

Edmonton Journal business columnist Gary Lamphier says that Canadian universities may only have themselves to blame for their "lackluster" record of commercializing their innovations.

While a new report from the Coalition for Action on Innovation in Canada identifies some of the key causes, Lamphier takes issue, stating that "like so many before it, the report fails to ... [continue reading >>>](#)

'Accelerator Fund' enhances marketing

Harvard University's Technology Development Accelerator Fund, established to help early-stage technologies cross the infamous "Valley of Death," has also made them more marketable, says Curtis T. Keith, PhD, Chief Scientific Officer for the fund, which is run out of Harvard's Office of Technology Development (OTD). For instance, he says, the fund can inject added value into early-stage technologies by demonstrating ... [continue reading >>>](#)

New book outlines ten marketing "difference-makers"

If you're using the same old marketing strategies today because they brought in business in years past, you're in danger of being pummeled by your competition, says Maribeth Kuzmeski, author of the new book . . . *And the Clients Went Wild! How Savvy Professionals Win All the Business They Want*. To beat your competition today, she says, you have to find ways to be yourself -- uniquely. "Attracting attention often ... [continue reading >>>](#)

Berkeley National Lab technology spawns successful start-ups

What do a smart window company, a microbial analysis start-up, and waste heat recovery start-up have in common? They're all located in the San Francisco Bay Area and they're all based on technology developed at Lawrence Berkeley National Laboratory. What's more, the three start-ups either had successful launches or closed major deals in the last several months. "Some people think scientists spend ... [continue reading >>>](#)

MIT researchers put solar cells on paper

Rather than replacing window blinds, researchers at the Massachusetts Institute of Technology are developing paper-thin solar cells that could be used as window covers to generate electricity. Prototypes of the MIT paper solar cells already generate enough current to light a small LED display. A commercial solar paper device could be available in five years, says chemical engineering professor Karen ... [continue reading >>>](#)

Cambridge diagnostic for recent onset schizophrenia released commercially

The first blood-based diagnostic test to aid in confirming the diagnosis of recent-onset schizophrenia has been launched commercially by Rules-Based Medicine, Inc. (RBM), a biomarker testing laboratory based in Austin, TX. The technology was developed at the University of Cambridge. VeriPsych, a molecular diagnostic tool designed to complement a health care provider's clinical impression ... [continue reading >>>](#)

Florida Atlantic, start-up commercializing process to culture queen conch pearls

Florida Atlantic University (FAU) and Rose Pearl, LLC, are capitalizing on industry demand to create an alternative to the rare natural pearls of the queen conch (*Strombus gigas*). FAU's Harbor Branch Oceanographic Institute has received a State University Research Commercialization Assistance Grant (SURCAG) from the Florida Legislature to accelerate commercialization of a patent-pending technique ... [continue reading >>>](#)

U-Missouri System to invest \$5 million in university-affiliated entrepreneurs

The University of Missouri System Enterprise Investment program has been launched to provide up to \$500,000 in seed funding to university-affiliated start-ups for a total investment of up to \$5 million. The UM System will draw from its investment portfolio, worth \$2.4 billion at the end of fiscal year 2009, to fund the program. The purpose is to promote the growth of university-based IP, says Michael F. Nichols, PhD, vice president ... [continue reading >>>](#)

U-Minnesota spins off medical device production company

The University of Minnesota is launching XO Thermix Medical to produce medical devices based on U-MN research. The first project will be a device used to treat chronic venous insufficiency (CVI), a condition that occurs when veins don't carry sufficient blood from the legs back to the heart. The device, based on research from Erik Cressman, MD, PhD, a U-MN professor and clinician in the department of ... [continue reading >>>](#)

Harvard launches innovation incubator

Harvard Business School has launched the Harvard Innovation Lab -- the school's first lab for innovation and entrepreneurship. The lab will open next fall with the goal of spurring entrepreneurial ventures across the university, at Harvard Business School, and in the Allston-Brighton neighborhood. "For the university as well as for the economy and our nation, the importance of innovation cannot be overstated," Harvard ... [continue reading >>>](#)

Entrepreneur Match sets the stage for university start-up success

Faculty-run university start-ups don't have the best track record of success, chiefly because faculty inventors rarely have the experience needed to serve effectively as company executives. "Typically inventors don't have the right business skills to start up a company and raise the necessary capital, says Gerard Eldering, president of Herndon, VA-based InnovateTech Ventures, a technology transfer venture ... [continue reading >>>](#)

Ohio State start-up seeks to improve cancer research

An Ohio State University start-up hopes to change the way researchers test the latest cancer drugs in the lab. Columbus, OH-based Nanofiber Solutions uses polymer nanofibers to simulate the three-dimensional structure of human tissue in cell culture dishes. Today, most lab testing occurs on human cells placed in flat, plastic cell-culture dishes and plates, which the company says yield less accurate ... [continue reading >>>](#)

University assessment software licensed to digital agency

ReView, a web-based assessment tool for student work developed at the University of Technology, Sydney (UTS), has been licensed to the digital agency acidgreen. Created by senior lecturer Darrall Thompson in the Faculty of Design, Architecture, and Building and programmer Mike Howard, the software was licensed through UniQuest, UTS's research commercialization partner. The five-year license agreement ... [continue reading >>>](#)

Here's how to create winning videos for your website

Serial entrepreneur Prasad Thammineni says that websites yield better responses when a video is featured, because the web surfer "has a short attention span, and prefers a shiny moving picture to wading through pages of text." He shares five tips he has learned about creating winning videos:

Make it personal. "If your video doesn't have a personality, then neither does your business -- at least ... [continue reading >>>](#)

Apple forces iPhone clone-maker to halt marketing, production

Clone-makers often walk a fine line around intellectual property, and treading on a behemoth like Apple can be a risky move -- as iPhone imitator Meizu is learning the hard way.

The Chinese Intellectual Property Office has ordered a halt to all production and marketing of the iPhone lookalike M8 phone, which, although it's Android-based, bears a remarkable resemblance to the iPhone 3GS. "Apple requested that we cease manufacturing ... [continue reading >>>](#)

'Innovation teams' determine IP potential

To bring some structure and direction to the process of determining IP potential, Boise State University's Office of Technology Transfer (OTT) has come up with a program called 'Innovation Teams.' "The purpose is to bring together an interdisciplinary team to assess university-created IP for its commercial potential and to make recommendations to Boise State as to how to move that IP forward to ... [continue reading >>>](#)

Purdue U planting its flag in Silicon Valley

Google, Apple, eBay and other successful Silicon Valley tech firms will soon have a new neighbor: Purdue University, which plans to open an outreach tech transfer office in Mountain View, CA. The goal is to connect Purdue's engineering and technology expertise with VCs and high-tech companies on the West Coast. Purdue's West Coast Partnership Center has been in the works for more than a ... [continue reading >>>](#)

Avoid these two start-up pitch 'fatal errors'

Writing on the Business Insider War Room, Tim Berry, president and founder of Palo Alto Software and a co-founder of Borland International, observes that there's plenty of good advice available on how to make a pitch, but a dearth of information on how not to pitch. In particular, he warns start-ups about "two fatal errors I'm seeing pretty frequently these days" ... [continue reading >>>](#)

Warwick Ventures becomes 50th spinout as TTO becomes a company

Warwick University's technology transfer arm, Warwick Ventures, has spun out 49 companies. To celebrate its 50th, the TTO is launching a significant new venture: itself. After 10 years helping Warwick researchers establish companies and commercialize their research, Warwick Ventures Ltd. has become a spinout in its own right. "In 10 years we have made over 100 patent applications, founded 49 ... [continue reading >>>](#)

Ohio State considers big venture capital fund

A lofty idea to create a \$100 million-plus VC fund is gaining momentum at Ohio State University following private discussions among the institution's leaders over the past few months. OSU President E. Gordon Gee recently told the *Dayton Daily News* he'd like to see the state's public schools partner with private businesses to move more research discoveries into the marketplace. Since then, school officials ... [continue reading >>>](#)

Wisconsin foundation seeks to tap into innovations from medical staff

A new foundation is using \$1 million in seed money to harness the brainpower of thousands of medical professionals and create a huge R&D network across Wisconsin. The Wisconsin Medical Entrepreneurship Foundation is the brainchild of three state-based health care organizations and WiSys Technology Foundation -- the TTO for all UW System campuses except Madison and Milwaukee. The new ... [continue reading >>>](#)

CIMIT spins out company to monitor hand hygiene

The Center for Integration of Medicine and Innovative Technology (CIMIT), a nonprofit consortium of teaching hospitals and engineering schools in Greater Boston, has launched its first start-up: hand hygiene monitoring company HanGenix. The start-up's technology automatically detects when a care provider uses a soap or alcohol gel dispenser and when they approach a patient's bed ... [continue reading >>>](#)

The value proposition offered by specialized technology centers

When an academic institution has an area of strength, it can make sense to capitalize on this specialty by developing an institute or center that assembles all the in-house expertise in this field under an umbrella organization. Such a configuration can not only be a magnet for prospective students, it can also attract industry partners and brighten prospects for commercialization. However, any new ... [continue reading >>>](#)

WesternU collaboration leads to faculty start-up

A collaboration between Western University of Health Sciences (WesternU) in Pomona, CA, and its College of Pharmacy has resulted in the founding of a faculty start-up named Strategic Drug Solutions, Inc. (SDS). The for-profit company has created a university-private partnership bridge to facilitate the development and commercialization of drug technologies by matching funding opportunities and ... [continue reading >>>](#)

Virginia Tech inks license agreement with Techulon

Techulon, Inc., a privately held life sciences company based in the Virginia Tech Corporate Research Center, has inked an exclusive license with Virginia Tech Intellectual Properties Inc. to market a traceable DNA delivery platform to deliver genetic medicine to cells while carrying a beacon that allows scientists to track its progress. The material will join Techulon's existing Glycofect therapeutic delivery ... [continue reading >>>](#)

Asociatia Româna pentru Transfer Tehnologic si Inovare

Str. Stefan cel Mare nr 12, Craiova, jud. Dolj, Romania; tel: +40-251-412290; +40-251-412775; Fax: +40-251-418882;
e-mail: office@ipacv.ro; web site: www.arott.ipacv.ro