

**De la idee, brevet si inovare prin transfer tehnologic si servicii la unitati puternice inovative cu activitate bazata pe valoare adaugata ridicata**

**Technology Transfer and Innovation**

**Events in technology transfer and innovation field**



The events provide you the opportunity to meet potential cooperation partners during pre-arranged face-to-face meetings, to present your business or technology offers. Do you want to participate at some events? Do you have technology profiles in the fields? Please contact [office@ipacv.ro](mailto:office@ipacv.ro) to support you.

**November 2010**

- 22 [MATCHING 2010 within ECO4B](#) Milan (Italy)
- 22 [International Cooperation Forum on eGovernment](#) Vienna (Austria)
- 24 [Transnational Technology Transfer Day POLEKO 2010](#) Poznan (Poland)
- 24 [Technology and Business Brokerage Event within RENEXPO South-East Europe 2010](#) Bucharest (Romania)
- 24 [ECOMEDIU 2010](#) Arad (Romania)
- 24 [ENERGETICS 2010](#) Lublin (Poland)
- 24 [IT and the Arts](#) Lulea (Sweden)
- 25 [Renexpo-tradefair, congress and brockrage event für reneable energyR](#) Salzburg (Austria)
- 26 [Natural Stone Exhibition B2B Meetings](#) Istanbul (Turkey)
- 26 [Black Sea Business Forum](#) Thessaloniki (Greece)
- 26 [II. Polymeric Composites Symposium and Brokerage Event](#) Izmir (Turkey)
- 26 [Black Sea Business Forum](#) Thessaloniki (Greece)

**December 2010**

- 01 [Precision Fair + Brokerage Event 2010](#) Veldhoven (Netherlands)
- 01 [AgroMatch - matchmaking at Agromek 2010](#) Herning (Denmark)
- 01 [Salon Pyme](#) Santiago (Chile)
- 02 [5th Slovenian Forum of Innovations](#) Ljubljana (Slovenia)
- 07 [Technology World in partnership with UK NanoForum](#) London (United Kingdom)
- 08 [Pro'Energy on Energaia: Technological Business Meetings on Renewable Energies](#) Montpellier (France)
- 09 [Innovation for Food Safety Brokerage Event @Food Safety Congress](#) Istanbul (Turkey)
- 10 [Brokerage Event on Renewable Energy & Energy Efficiency](#) Istanbul (Turkey)
- 10 [Wines of Portugal Conference and Brokerage Event](#) Porto (Portugal)
- 15 ["CALABRIA 2020 TO INNOVATE, TO GROW"](#) Lamezia Terme (CZ) (Italy)

**January 2010**

- 12 [InnoBuildTech at BUDMA 2011 Fair](#) Poznan (Poland)
- 25 [BE2WEEN@TERRATECT/ENERTEC 2011](#) Leipzig (Germany)
- 26 [SMM Istanbul 2011 International Partnering Event](#) Istanbul (Turkey)
- 26 [Biomass Business Talks 2011](#) Graz (Austria)

**February 2011**

- 02 [MicroMountains iNOVATION FORUM for Micro Technology 2011](#) Villingen-Schwenningen (Germany)
- 04 [Life Sciences Brokerage Event](#) Edinburgh (United Kingdom)
- 10 [b2fair SME Forum 2011](#) Luxembourg (Luxembourg)
- 14 [Mobile World Congress Brokerage Event 2011](#) Barcelona (Spain)
- 16 [EGÉTICA-Expoenergetica: Technology & Business Cooperation Event – Energy, Water and Wastes](#) Valencia, Spain

**March 2011**

- 02 [Ecobuild match-making event 2011](#) London (United Kingdom)
- 18 [BUD-GRYF & ENERGIA Brokerage Event for Construction and Energy Sector](#) Szczecin (Poland)

25 [WOOD Meetings 2011](#) Namur (Belgium)

30 [AERODAYS 2011 Brokerage Event in Aeronautics](#) Madrid (Spain)

#### April 2011

13 [NANOSCIENCE AND MICRO-NANOTECHNOLOGY BROKERAGE EVENT 2011](#) Bilbao (Spain)

14 [CHEMIKA 2011](#) Szczecin (Poland)

#### May 2011

18 ["Unlocking the Potential" - a regional b2b networking event](#) Valletta (Malta)

#### November 2011

07 [BATIMAT - Sustainable construction matchmaking event](#) Paris (France)

**Useful links:** [Enterprise Europe Network](#) [DG Enterprise](#) [EU-Services](#) [Portal-for-SMEs](#) [Your-Europe-Your-Business](#) [Cordis](#) <http://www.us-eu-match.com> [Executive-Agency-for-Competitiveness&Innovation-EACI](#) [EIM's Knowledge Web on SMEs & Entrepreneurship](#) [Access2Finance - EU-Finance for SMEs](#) [EU's Information Society: Thematic Portal](#) [Your Europe - Citizens portal](#) [EU law](#)

[Presentation of the Enterprise Europe Network](#) [What is a Network Partner?](#) [Find your local Enterprise Europe Network partner](#) [You are looking for a Commercial or Technology partnership ?](#)

#### Stair Innovation

The European Standards Organizations CEN and CENELEC wish to inform research, innovation actors on the value of standardization as an instrument for knowledge transfer, see a major advantage in having integrated approach between Standardization, Innovation, Research.

In an **integrated approach between Standardization, Innovation and Research**, standardization does not come as an afterthought but is built into a project proposal right at the start. This introduces significant benefit potential for the project itself and for any actions after the project's life-time. In order to promote such an integrated approach between Standardization, Innovation and Research, CEN and CENELEC have produced a new [brochure](#).

**More...** <http://www.industrialsafety-tp.org/filedown.aspx?file=6805>

#### Everything You always wanted to know about EUREKA/EUROSTARS, Leoben, Austria, 7 December 2010

We will be able to present EUREKA, Eurostars and Pro-Factory to high qualified people from the University of Leoben, representatives from Universities, research institutions, companies (mainly) from the Styrian region.

We can consider this as a fantastic opportunity for people from EU to come, meet Austrians, other colleagues, in order to prepare project proposals for the coming Eurostars cut-off date 24 March 2011.

**More...** [philippe.loward@ffg.at](mailto:philippe.loward@ffg.at) ; [eureka@ffg.at](mailto:eureka@ffg.at)

#### ESoCE-Net Industrial Forum *User driven open innovation for SMEs in advanced service-product development*, 6-7 December 2010, Rome

The objective of the Forum is to give in-sight to examples of innovation platforms for SMEs and how they can be used to enhance the overall competitiveness of European SMEs. The Industrial Forum event aims at offering an opportunity to Industrial Players, SMEs especially, stakeholders, from different market sectors/European Regions, to Regional Development Agencies and local Government Bodies to discuss and learn how to participate, leverage and facilitate the creation of open platforms, learning from existing, successful cases. The event facilitates a match making process of Living Labs, Business ideas brought by innovative SMEs. The 6th of Dec. program is organised into 2 sessions:

- a morning session, built around two main panels of representatives from major international enterprises, SME's Clusters, Professional Associations and Policy makers, providing their own view on the emerging practices for Policy and Business Platforms to support Industry and SMEs Open-Collective Innovation;
- an afternoon session, organised in 2 parallel workshops, introducing Innovation Platform typologies, one on "Living Labs and reality checks: new opportunities for SMEs" and the second focusing on "New ideas and concepts to adopt Open ICT service platforms".

The 7th of December is dedicated to the Match Making of Living Lab/SMEs. SMEs holding a Business idea will chair dedicated Multi-stakeholder Tables to identify practical steps forward for the launch of joint initiatives, discuss, negotiate terms/conditions for conducting reality checks trials.

**More...** [http://www.esoce.net/p3.asp?file=YC2010/industrial\\_forum\\_2010.htm](http://www.esoce.net/p3.asp?file=YC2010/industrial_forum_2010.htm).

#### Brokerage event, *Rugby at the heart of our international development*, 9 December, 2010, Bordeaux, France

Enterprise Europe Network Aquitaine organizes with the Rugby Club Aquitaine on the occasion of the 2<sup>nd</sup> forum "The economic scrum" an international brokerage event. The Brokerage event is open to all commercial and technological companies willing to make business by sharing their same passion : Rugby !

There will be technological and business meetings, conferences and working groups organized during the event.

Regarding the next world cup of rugby, New Zealand, through its embassy, trade mission, will join business leaders, representatives of world rugby ... is the guest of honor at the RCA. The program is rich with several players whose identities will be published regularly. Companies interested in this event can already register following the website

**More...** [www.meleedeleconomie.com](http://www.meleedeleconomie.com)

#### Brokerage Event on Renewable Energy and Energy Efficiency, Istanbul, Turkey, 9-12 December 2010

In 2009, more than 300 national/international exhibitors were able to spark the interest of 17'000 trade visitors. RENEX is the No.1 International exhibition in Turkey uniting all renewable energy ranges, energy efficiency, waste, water treatment, environment, fluid control technologies. Turkey has a huge potential for renewable energies as in Turkey the instalment of a new law favouring renewable energy/energy productivity is expected the coming year.

**More...** <http://www.hmsf.com/renex/eng/index.asp.com>

### **Brokerage event Meetingpoint Learning & IT during the fair LEARNTEC, 1–3 February 2011, Karlsruhe, Germany**

LEARNTEC is the leading international trade fair for vocational education, learning and IT. The future of learning, the latest e-learning solutions for use in companies or educational institutions are presented.

More than 200 organisations showcase their solutions for professional training, e-learning, knowledge management.

Last year's Meetingpoint has already been a success, with 76 participants from seven countries. This year's Meetingpoint will attract more participants! Participation to the Meetingpoint is free (including the entrance to the fair).

The event addresses companies, researchers, multipliers in the fields of IT and Learning such as:

- |  |                                 |                    |
|--|---------------------------------|--------------------|
| - Learning software, LMS / E-learning                    | - Open-source solutions;        | - Mobile solutions |
| - Educational Management / Controlling                   | - Knowledge databases           | - Blended learning |
| - Collaboration tools / Web 2.0 (wikis, blogs, podcasts) | - Didactics, Training, Coaching | - Serious games    |
|  | - Human Resource Management     |                    |

Registration possible until 14. Januar 2011 under <http://www.learntec.meetingpoint-europa.eu>

**More...** [http://download.steinbeis-europa.de/2011-02-01-03\\_learntec-meetingpoint/flyer\\_learntec-meetingpoint-2011\\_en.pdf](http://download.steinbeis-europa.de/2011-02-01-03_learntec-meetingpoint/flyer_learntec-meetingpoint-2011_en.pdf)

### **TECHINNOV, Paris, 10 February 2011**

TECHINNOV is an international and multidisciplinary event, is dedicated to scientific research, innovation. This event is organized in Paris (Orly Airport) in France. The aims are:

- 1) to improve technological transfer from research to industry;
- 2) to facilitate the consortium building for FP7 projects, Eureka, Eurostars and CIP projects;
- 3) to meet partners to develop/sub-contract R&D between SMEs&labs (direct contracts)

**More...** <http://www.techinnov-orly.com/>

### **7<sup>th</sup> b2fair matchmaking event at HANNOVER MESSE, 4-8 April 2011**

This international matchmaking event are organised by the Enterprise Europe Network-Luxembourg of the Luxembourg Chamber of Commerce in close collaboration with the Enterprise Europe Network Hanover at the NBank and the support of many colleagues of the Enterprise Europe Network.

With over 5,000 exhibitors and some 200,000 trade visitors, Hannover Messe offers an enormous potential of companies looking for business contacts on an international level. As connecting link between trade fairs and business co-operation events, b2fair allows visitors as well as exhibitors of the world's biggest industrial trade fair to optimise their trade fair participation by organising customised business meetings. Partner country of HANNOVER MESSE 2011 is France.

**More...** [www.b2fair.com/HannoverMesse2011](http://www.b2fair.com/HannoverMesse2011)

### **EUREKA Events**

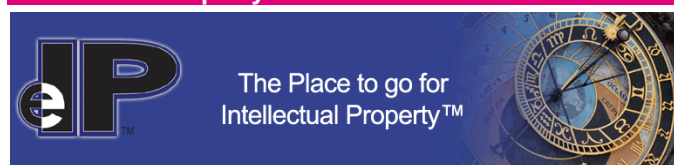
- [EPG 2010 - European Power Generation Strategy Summit](#), 29-Nov-2010 - 01-Dec-2010, Prague, Czech Republic  
Europe's most exclusive strategic forum for the power utilities industry. EPG summit annually focuses on the challenges, opportunities facing power portfolio management.
- [Hannover Messe 2011](#), 04- 08-April-2011, **Hannover (Deutsche Messe AG) / Germany**  
The 13 leading trade fairs that make up HANNOVER MESSE 2011 will present a unique crosssection of key industrial technologies. This event is one of the world's leading showcases for industrial technology.
- [Smart Systems Integration 2011 - SSI 2011](#), 22-23-March-2011, **Dresden / Germany**  
SSI 2011 is a European conference & exhibition on integration issues of miniaturized systems - MEMS, MOEMS, ICs and electronic components, it is a international communication platform for research institutes, manufacturer.

### **Technology transfer services / All reasonable models of co-operation will be considered**

You are an inventor, do you have technology to transfer, do you have new products, technology based on innovations to offer; do you need news technologies, do you need technical assistance in technology transfer...

Please contact IPA CIFATT Craiova, e\_mail: [office@ipacv.ro](mailto:office@ipacv.ro) ; web site: [www.ipacv.ro](http://www.ipacv.ro).

### **Intellectual Property**



#### **Today:**

Contractual agreements for transfer of technology... [more](#)  
IP mistakes most commonly made by exporters ... [more](#)  
IP: Issues for small and medium sized exporters ... [more](#)  
How do I protect my IP rights abroad?... [more](#)

### **SMEs**

#### **Business Offers**

TR150290-02-20101110002

A Turkish company which is specialised in painting of electronic devices, electronic card production and tv, lcd tv production is looking for distributors for its products. Also the company is open to reciprocal production.

**PL150234-05-20101110008**

A Polish company is installing garage gates, producing steel elements such as steel/stainless steel stairs, railings, handrails and other steel constructions. The company is offering/requiring joint venture creation possibilities and is offering subcontracting/outsourcing services.

**LV150340-01-20101110017**

Company Information Year Established: 2007 No Employees: 1 to 9 Turnover (in Million Euro): Up to 2 Company Core Activities Company is the leading e-learning developer in Latvia. Company offers custom e-learning development, e-learning strategy consulting, flash, animations, training videos, screencasts, e-lectures, podcasting, etc. Descri

**CZ150242-07-20101110024**

A Czech company specialized in manufacturing of equipment and technologies for waste processing of different sorts is looking for trade intermediary and offers subcontracting cooperation.

**PT150230-01-20101110025**

Portuguese company specialized in Renewable Energy Consultancy is requiring trade intermediary services, offers Franchise, offers and requires subcontracting/outsourcing activities.

**Business Request**

**Company from Scotland is looking for a distributor for their product(s) in Romania.**

A background about the company: it markets a portfolio of innovative consumer healthcare products in Central and Eastern Europe, Scandinavia and the CIS. They sell a range of branded medical devices, over-the-counter medicines and food supplements via a network of distributors and affiliated companies.

Current product innovations in the Ear, Nose and Throat category have lead to strong sales across a broad spectrum of markets. This should be repeatable in Romania offering good revenue and profit streams to the local company.

In sum the client is looking for a company to act as a distributor for one or more of the company's range of over-the-counter (OTC) products through the pharmacy channel with the support of medical representatives visiting General Practitioners, Ear, Nose & Throat (ENT) specialists and possibly also paediatricians.

**Contact:** Anis Mourad, Scottish Enterprise, Glasgow, Email: [anis.mourad@scotent.co.uk](mailto:anis.mourad@scotent.co.uk) ; Tel: +44 (0)141 228 2522

**Looking for manufacturers (precision milling of aluminium castings) Romania**

Looking on behalf of a Scottish company for manufacturing partners who can offer improved efficiency with precision milling of aluminium castings (waveguide and other related components) up to 5kg maximum weight. The company supplies Diplexers, Couplers to the major global telecom companies. It is a high quality company and look for the same features in their partners.

Casting capability; Available capacity

Customer orientated; Pays attention to detail

Proactive and open communicators

Experience in machining waveguide compents

Good understanding and ability to communicate well in English

Focus on quality through complete business end to end process

Availability of electroless nickel and silver plating

Excellent engineering knowledge and practices exercised

**Contact:** Tracey Ward, European Knowledge Transfer Executive, Enterprise Europe Scotland, Tel: +44 (0)141 2282252 ; Mob: +44 (0)07879085873; email: [tracey.ward@scotent.co.uk](mailto:tracey.ward@scotent.co.uk)

**A Company from Turkey, search for the following issues**

1. Engineering and design work for 500KV and 220KV High Voltage Energy Transmission Lines (HVTL). Contact with engineering companies having experience in HVTL is required.
2. Tower manufacturing companies with reference in HVTL. (special interest for companies in Ukraine, Makedonia, Russia, Bulgaria, Romania)
3. Conductor manufacturing companies, certified by EN
4. HVTL izolator manufacturing companies

**Contact:** EEN-Anatolia and Mr. Ugur Yuksel, Director of Procurement, email: [ugur.yuksel@lotus-enerji.com](mailto:ugur.yuksel@lotus-enerji.com)

**RU000003-03-20101109002**

Russian scientific and production company, producing heat and power equipment, water purification equipment, medical equipment, is looking for reciprocal production and joint venture creation .

**IT150361-22-20101110021**

Italian enterprise developing and producing innovative products and industrial robotic systems is looking for trade intermediaries and joint venture opportunities abroad.

**LT150240-02-20101110028**

A Lithuanian company specialized in trade of timber framework houses, windows and doors, construction works is looking for trade intermediary services, subcontracting/outsourcing activity and joint venture partnership.

**TR150290-02-20101110033**

A Turkish company which is specialised in denim button sewing, sticking denim sticker is looking for business partner.

**PT150230-01-20101110037**

Portuguese company specialized in production and commercialization of plastic fittings for furniture is requiring trade intermediary services.

## Technology Request

### Manufacturing facilities for Test Probe Receptacle

A Dutch SME develops products for a high performance niche market for which they need test probes. The company is interested to find European manufacturing partners to produce 5000 customised test probe receptacles.

### End User Applications for RFID Technology with New Sensing Capabilities

A large US company is looking for end user and product applications for RFID technology with battery-free wireless chemical, physical, and biological sensing capabilities. They are interested in identifying application opportunities for new sensing capabilities based on an HF RFID tag.

### PS: Monitoring the life cycle of industrial waste: traceability and measure of environmental impact.

A company from North East of Italy, specialised in handling and disposing of wastes from the industrial sector, wants to launch a research proposal related to the monitoring of the industrial waste life cycle. The project will involve the application of the GALILEO system.

### Material and/or chemical analysis of Organic Light Emitting Diode (OLED) displays and their related devices

A Swiss engineering laboratory specialized in analysing audio and video products is seeking an engineering service company experienced in the semiconductor testing field which offers advanced chemical and material analysis of Organic Light Emitting Diodes (OLED) displays such as e.g.

### Multiplatform PDF viewer with integrated Digital Management Rights System (DRM)

A Spanish SME working in the field of Geolocalisation is looking for an innovative solution for the management of online PDF documents. The solution should be multiplatform and customisable.

## Technology Offers

### A MEMS (Micro-Electro-Mechanical System) wireless accelerometric sensor network for environmental, structural health monitoring applications.

An Italian SME has developed an innovative accelerometric measurement system, constituted by a network of battery powered Functional Units, each integrating an accelerometer, a microprocessor, a 4Mib memory and a wired/wireless communication system. The technology is suitable for various applications in environmental and structural health monitoring being low cost and power consumption and easy to use.

### Novel Wide Band Array

A North West UK region University has developed a novel, low cost, lightweight, extremely wide band array antenna with dual polarisation capability. This design has the additional advantages of improved high data rate communication, multifunctionality and higher resolution.

### High performance power conversion solutions for solar energy

A Dutch SME is specialized in the development and production of high performance power conversion solutions for solar energy applications. The company offers amongst others R&D expertise, co-engineering and global production capacity for solar panel inverters.

### The integrated platform of transmission and exchanges (interchanges) of data.

Polish company operating in "high-tech" field, produces new-generation electrical/industrial equipment for controlling, monitoring processes requiring continuous observation, steering. The technology can be used for stationary and moving objects, such as boiler-rooms, sewerage systems, water-pipe networks, gas grids, cars, busses, trams or aeroplanes.

### New image compression technique for streaming video in surveillance and security vision systems

A small Dutch engineering and design company developed a new system for streaming image compression. This technique enables a fundamental higher compression level compared to the current H.

### Integrated control of technical airport system.

A Serbian company has developed the integral remote control system of all airport technical systems, as well as, control of staff responsible for maintenance in case of emergency situations. It includes data of more than 15000 indication, measurement and command signals.

## Research / Innovation and Entrepreneurship

### TAKE IT UP webinar "How effectively draw-up a pitch for your innovative service"

The online seminar organised by TAKE IT UP, promotion pillar of the Europe INNOVA initiative, has been joined by over 40 European professionals across Europe. A video-presentation provided the participants with practical advice, useful suggestions on how to improve skills when presenting a product/service to potential users/stakeholders/policy makers. The video-document is available at the following YouTube link: [http://www.youtube.com/watch?v=IT\\_\\_cHj92JI](http://www.youtube.com/watch?v=IT__cHj92JI) . The TAKE IT UP Methodology Paper on "How to effectively pitch your innovation service" will be soon available on [www.takeitup.eu](http://www.takeitup.eu) in the Learning Corner section.

## The 2010 Innovation 1000: How the Top Innovators Keep Winning

by [Christian Saublens](#), Executive Director at European Association of Development Agencies

Year after year, certain companies succeed in producing innovative new products, services, in so doing generate superior financial results. As our annual Global Innovation 1000 study, now in its sixth year, has consistently demonstrated, the success of these companies is not a matter of how much these companies spend on research/development, but rather how they spend it. We took under consideration the sets of innovation capabilities—the specific talents, knowledge, teams, tools, processes—that truly innovative companies have put in place that allow them to outperform the competition. Every company among the Innovation 1000 follows one of three innovation strategies—need seeker, market reader, technology driver. While no one or another of these strategies offers superior results, companies within each strategic category perform at very different levels. And it turns out that the top 25 percent of performers in each category focuses tightly on a very narrow, consistent set of capabilities across the R&D value chain that are quite different from those on which their weaker rivals depend.

Putting together the necessary innovation capabilities, will not ensure superior financial results. Companies must also match up those capabilities with an equally consistent set of company wide capabilities related to functions as manufacturing, logistics, sales, marketing, human resources. Companies whose innovation strategy are closely aligned with their corporate strategy can be said to be “coherent.” Such companies do indeed gain a “coherence premium” over others in their industry. The top third of companies in terms of coherence had 22% higher profit margins, on average, than companies in the bottom two-thirds, and they achieved 18 percent greater market capitalization growth as well.

These results demonstrate the importance of approaching innovation in terms of creating the capabilities needed for success, focusing tightly on them, and coherently aligning.

## What is Innovation? Points of view

- What is Innovation? Why is this vital in any economy especially in turbulent times like ours? How can it create value to customers? How can it make your business more competitive? How can it promote excellence for individual employees and the teams? How can it promote social justice? For maximum effectiveness.
- Well I guess because it is a very huge subject nobody wants to start. I dont want to be misunderstood, it is a nice subject. Innovation is a result of a system which take all of the stakeholders' idea to make the work / service / product better creating a new work/service/product and electing the ideas according to their compatibility to the constrains of the work (time, cost, quality, customer satisfaction); enjoying the benefits of the result; supplying the sustainability of this system. Is this explanation covering every thing about innovation? Of course not.
- Innovation is making things simple. It may be a product / service / or any function. Innovation is creating better or new solutions, that customers like to opt for. Innovation should be sustainable over a period of time. It is important in this vibrant era of globalization where the level of competition is very high amongst businessess as the world is now a global village. Today there are no barriers of trade and innovation can help anyone develop his/her business across the globe, and it is one of critical tools for business survival and development.
- In the words of one of the Innovation gurus my fellow BYU grad Prof. Clayton Christensen, Innovation is: “It is the process to find ideas for new products and the challenge to uncovering new markets. But in addition it includes the organization’s planning methods, the systems through which manager’s performance is measured and rewarded and the formal and informal mechanisms used to allocate resources across competing projects. Thus influencing the types of ideas that get surfaced pushed forward and adopted.” “Innovation and the General Manager” McGraw-Hill 1999. In that contex it covers radical, open and incremental innovation, but also establish the infrastructure to make any organization an innovation hub
- Science converts money to knowledge. Innovation converts knowledge to money
- Innovation is about to be creative, sensitive about the market needs, translating the opportunities in benefits for the stakehlo ders...it's make different looking for better results...
- Innovation is to invest money in research, development, to add value to ideas, improvement of products, services in simple world extend the life cycle of a product too make better, more competitive. Invest in  $R+D+i = Va$
- Research look at the market for new technologies, products and services, the market look at research as solution for competitivness, to create added value to customers, to make the business more competitive.
- Innovation is a creativity of your own impression which is very much related to this socio economic world and it will add values or benefits. Effectiveness of the innovation can be measure how simply it can translate its efficiency.
- Innovation is meeting your customer's needs with products and services that they want and value ... and will purchase. Successful innovation helps the customer get a job done or it touches an emotional need.

## Partner Search

### Potential RTDI& business partners from Catalonia and Barcelona

[More... http://www.anella.cat/NewsLinksServlet/2369484/6Z47EGLTFPV4EFKCKZ6LIELGBM](http://www.anella.cat/NewsLinksServlet/2369484/6Z47EGLTFPV4EFKCKZ6LIELGBM)

[http://www.acc10.cat/ACC10/cat/docs/butlletins/enviaments/img/bgr-header-ct\\_cat.gif](http://www.acc10.cat/ACC10/cat/docs/butlletins/enviaments/img/bgr-header-ct_cat.gif)

[http://www.acc10.cat/ACC10/cat/docs/butlletins/enviaments/img/bgr-header-dt\\_cat.gif](http://www.acc10.cat/ACC10/cat/docs/butlletins/enviaments/img/bgr-header-dt_cat.gif)

### Partner Search from Spain for the next FP7-KBBE-2011call

Title: Use of green energy (other than biogas and biomass) supply for animal production and food processing

In order to reduce the natural gas and electricity costs in the operation of a farm or a food processing unit a new system is planned to be developed, in which green energy (other than biogas and biomass) is used.

Objectives:

- to develop new water heating equipments using magnetic flux energy (Magne-Warm)
- to develop new energy supply system for heating and warm water (and steam) supply for animal breeding farms and factories processing animal (and other agricultural) products, via using a combined method for solar and wind energy with magnetic flux utilisation

Expected results:

- new equipments with very high efficiency for almost unlimited time,
- new energy supply system for replacing natural gas and electricity
- cheap utilisation of solar energy collecting system built in the roofing tiles
- developing new combined energy collecting system including solar energy and wind energy (not huge wind tower)
- reduced costs in production and food processing

Tasks to be performed: For research organisation: taking part the finalisation of the system

For SME : accepting the system into its farm/food processing plant and taking part in the test of the system

For SME : being partner in manufacturing the equipment developed within the project

**Contact:** Carolina Martin, Yolanda Arias Piedras, [consorcios@adeuropa.org](mailto:consorcios@adeuropa.org) , tel: +34 983309968, fax: +34 983214792

### **ERANET Industrial Safety**

With the support of ETPIS an ERANET project on industrial safety is in preparation to answer the call fro July 2010.

The objective is to develop/strengthen the coordination of national/regional research programmes through 2 actions:

- 'ERA-NET actions' - providing a framework for actors implementing public research programmes to coordinate their activities e.g. by developing joint activities or by mutually supporting joint calls for trans-national proposals.
- 'ERA-NET Plus actions'- providing, in a limited number of cases with high European added value, additional EU financial support to facilitate joint calls for proposals between national and/or regional programmes.

A group of eligible partners has been constituted to define the activities and the content/scope of the project.

If you want to join the initiative you can contact the Chairman of the ETPIS Mirror Group: [juergen.lexow@bam.de](mailto:juergen.lexow@bam.de)

## **Call For Tender / Proposals / Applications / Fundings / Awards**

### **Genomica: Innovative Medicines Initiative (IMI JU) Third Call for Proposals**

**Deadline: 18 January 2011.** The scientific priorities of 3rd IMI JU call are:

- Assessment of drug induced toxicity in relevant organs - surrogates for early drug failure, inflammatory disease
- Immunological Safety of Biopharmaceuticals
- Improve the scientific and pre-clinical infrastructure for Tuberculosis medicine
- Enhancing translation in neurological diseases
- Development of personalized medicine approaches in diabetes
- Fostering a broader understanding of pharmaceutical R&D in the broader public

**More...** <http://www.imi.europa.eu/> ; IMI Executive Office, Tel: +32(0)2-2218181, +32(0)2-2218182, e-mail: [infodesk@imi.europa.eu](mailto:infodesk@imi.europa.eu) ; Guide, [ftp://ftp.cordis.europa.eu/pub/fp7/docs/calls/cooperation/jti/y-gfa-201007\\_en.pdf](ftp://ftp.cordis.europa.eu/pub/fp7/docs/calls/cooperation/jti/y-gfa-201007_en.pdf);

## **Policy**

### **EU Energy Strategy Wholly inadequate**

'The price of failure is too high'. 'Energy is the lifeblood of our society.' 'Immeasurable repercussions on society' if we don't tackle 'the energy challenge'. The EC does not lack grand descriptions to describe the sorry EU energy policy is in.

It does not even attempt to hide its own failings.

'The existing energy strategy', it says, in a "communication" which presents energy strategy, is unlikely to achieve all the 2020 targets, it is wholly inadequate for the longer-term challenges.

Unfortunately, despite this message of urgency, the new strategy, Energy 2020, does not differ substantially from the old one. The response among energy circles in Brussels has been lukewarm.

One problem is that, as the EC itself notes, 'the EU is the level at which energy policy should be developed', while in practice it is often the member states that call the tune.

Another problem is that, for the new EC it is even more difficult to speak with one voice than for the old one.

To read the assessment of Energy 2020, click [here](#).

## **Events**

### **14<sup>th</sup> IFAC Symposium on information control problems in manufacturing INCOM, 23-25 May 2012 Bucharest**

Organizers: the International Federation of Automatic Control (IFAC) and the University Politehnica of Bucharest.

INCOM is worldwide recognized as one of the leading conferences promoting research in the fields of Industrial Engineering, Automatic Control, Computer Science, Engineering & Information Technology applied to Manufacturing Systems. The symposia attract a large number of outstanding scientists worldwide, offering a forum to discuss, promote the most recent scientific results, implementing solutions through interdisciplinary knowledge transfer.

The theme is "Advanced Control for Smarter Manufacturing", including the state-of-the-art and progress for sustainable manufacturing. From bio-inspiration to virtual enterprise management, new theories will be presented which improve manufacturing engineering practices.

Authors are invited to submit papers in the following areas: automation, information/communication tech, optimization methods/systems for the control of manufacturing plants, e-enterprises; design, implementing, operating, maintenance, supply, distribution, services related to product, process, resource life cycles in manufacturing structures.

**Best paper awards:** in several categories: theory, industry, young researchers, technical topics by an international jury.  
**Industry meeting:** includes the National Industry Meeting "Fostering Innovation in Information Management & Control of Service-enabled Enterprises".

The participants, from well-known automation & IT companies, including the innovative R&D divisions of Renault, Ford, IBM, Siemens, ABB, Bosch-Rexroth, will present their latest technologies/solutions for manufacturing enterprise management & control: product life-cycle management, integrated product- & process design, business analytics & optimization, process modelling & management, SOA for agile production planning & control, operational research tools, ERP, advanced information systems technologies, solutions for energy efficiency, green computing architectures.

**More...** <http://www.incom12.ro> ; [incom12@cimr.pub.ro](mailto:incom12@cimr.pub.ro)

### **IEEE Conferences, Applied Informatics & Computing Theory-AICT, Circuits, Systems, Control, Signals-CSCS, Urban & Cultural Sustainability, Green Structures & Clean Cars-USCUDAR, Prague Czech Rep., 26-28 Sept 2011**

The ISI Web of Knowledge, EI Compendex, ELSEVIER, updated its data base and has included all the IEEE.AM Conference books and CDs. All the IEEE.AM Publications in ISI, SCOPUS, AMS (American Mathematical Society) Proceedings, Post-Conference Books, Journals with selected papers participate already in ISI, EI Compendex, ACM, IET (IEE),SCOPUS, ASM, ACM, ACS, CSA, ELSEVIER , ZENTRALBLATT, MATHSCINET, DPP,EI, CSBA,Ulrich, DEST, EBSCO, EMBASE, GEOBASE, BIOBASE, BIOTECHNOBASE, FLUIDEX, OceanBase etc..

All submitted papers will have opportunities for consideration for the Special Issues or Regular Issues of several journals (**some of them belong to ISI category**). The selection will be carried out during the review process as well as at the conference presentation stage. Submitted papers must not be under consideration by any other journal or publication. The final decision will be made based on peer review reports by the guest editors and the Editor-in-Chief jointly.

**More...** [www.ieee.am](http://www.ieee.am)

### **Workshop on Biogas - Safety and Regulations, November 24, 2010, Paris, France**

The overall objective of the workshop is to bring together the European experts in biogas to define the best practices that will support the quick and safe development of this new energy.

**More...** <http://www.industrialsafety-tp.org/news.aspx?lan=230&tab=148&nid=364#n364>

### **Workshop Competence of specialists advising SMEs concerning integrated quality, environment, health, safety**

CEN (EU Committee for standardization) will organise a workshop on "Competence of specialists advising SMEs concerning integrated quality, environment, health, safety" You can provide comments about the workshop agreement.

**More...** <http://www.cen.eu/cen/Sectors/TechnicalCommitteesWorkshops/Workshops/Pages/WS41-QFAC.aspx>

### **3<sup>rd</sup> iNTeg-Risk Conference Managing emerging risk tradeoffs, Stuttgart, Germany, June 6-8, 2011**

The conference will take place in conjunction with SRA Europe Annual Meeting providing the delegates with an opportunity to liaison with participants attending SRA Europe meeting ([www.sraeurope.org](http://www.sraeurope.org)).

The 2 conferences will have common plenary meetings allowing the participants to attend some of the SRA sessions and vice-versa.

The conference is an opportunity for project partners to communicate their results to the "outside world", for interested professionals, not participating in the iNTeg-Risk project, to learn about the project.

**More...** <http://www.integrisk.eu-vri.eu/>

### **10<sup>th</sup> World Conference on Mobile and Contextual Learning, mLearn, Beijing, China, 18-21 October 2011**

mLearn was the first conference on Mobile Learning and is widely recognized as the premiere international conference on learning with mobile technologies and learning across contexts.

Each year, it attracts a great number of participants from more than 60 countries representing all continents, acts as a forum for knowledge sharing and transfer across cultures. The past mLearn conferences were held in the UK, Italy, Australia, South Africa, Canada, the USA, and Malta.

This tenth annual conference will be hosted by Beijing Normal University (<http://www.bnu.edu.cn/eng/>) in collaboration with IAMLearn – the International Association for Mobile Learning (<http://www.iamlearn.org/>).

The conference aims to stimulate critical debate on research into theories, approaches, applications of mobile/contextual learning; to bring together researchers/practitioners from all over the world to share their knowledge/experience/research in the field of mobile learning, to create dialogue and networking for knowledge sharing and transfer across the globe.

**More...** <http://www.mlearn.org/mlearn2011> ; <http://mlearn.bnu.edu.cn> ; [MLEARN@JISMAIL.AC.UK](mailto:MLEARN@JISMAIL.AC.UK)

### **5<sup>th</sup> Conference on Knowledge Generation, Communication & Management, KGCM, 27-30 March, Orlando, Florida.**

Papers/Abstracts Submission, Invited Session Proposals: December 17th, 2010; Authors Notifications: February 7th, 2011 ; Camera-ready, full papers: February 22nd, 2011

Technical keynote speakers will be selected from early submissions. Submissions for Face-to-Face or for Virtual Participation are both accepted. Pre-Conference and Post-conference Virtual sessions (via electronic forums) will be held for each session included in the conference program.

Sessions papers can be read before the conference, authors presenting at the same session can interact during one week before and after the conference. Authors can also participate in peer-to-peer reviewing in virtual sessions.

For Invited Sessions Proposals: <http://www.2011iisconferences.org/kgcma/organizer.asp>

Authors of the best 10%-20% of the papers presented at the conference (included those virtually presented) will be invited to adapt their papers for their publication in the Journal of Systemics, Cybernetics & Informatics.

**More...** [www.2011iisconferences.org/kgcma](http://www.2011iisconferences.org/kgcma) ; [kgcm@mail.2011iisconferences.org](mailto:kgcm@mail.2011iisconferences.org)



## Training Events / Jobs

### Calendar of training courses in nanoscience and electronics

<a href="#">Laser Micromachining</a>	02.12.2010	Zürich (CH)
<a href="#">Analyse des Modes de Défaillance, de leurs Effets et de leur Criticité</a>	06.12.2010	Neuchâtel (CH)
<a href="#">Le ressort de barillet: fonctionnement, propriétés remarquables, limites</a>	07.12.2010	Neuchâtel (CH)
<a href="#">Des processus de production, des machines et des moyens de mesure</a>	14.12.2010	Neuchâtel (CH)
<a href="#">Micro-Optics</a>	14-15.12.2010	Lausanne (CH)
<a href="#">Electromagnetic Compatibility of Integrated Circuits</a>	16.12.2010	Lausanne (CH)
<a href="#">On-line Course : Mechanics of Microcantilevers</a>	12. 2010	On-line
<a href="#">On-line Course : Introduction to Microcantilever Applications</a>	12. 2010	On-line
<a href="#">On-line Course : Microcantilever Deflection Measurements</a>	12. 2010	On-line
<a href="#">Conception des guidages flexibles</a>	25.03.2011	Neuchâtel (CH)
<a href="#">Tolérancement des assemblages: revoir la conception</a>	30.03.2011	Neuchâtel (CH)
<a href="#">Comment synchroniser GPAO et R&amp;D ?</a>	03.05.2011	Neuchâtel (CH)
<a href="#">Design et réalité industrielle</a>	04.05.2011	Neuchâtel (CH)

More... <http://www.fsrn.ch/e/formAgenda.php>

### Calendar of training courses in project management, regional and SMEs development

[Start-up Creation in the Field of Microsystems](#), December 6, 2010, Vienna, <http://www.fsrn.ch/doc/c118.php>

Finance in FP7, 7 December 2010, Cambridge, UK, [www.singleimage.co.uk](http://www.singleimage.co.uk)

Coordinating FP7 R&D Projects, 8 Dec 2010 Cambridge, UK, [www.singleimage.co.uk](http://www.singleimage.co.uk)

**EU Funding for Utilities Energy, Water, Waste, Transport, 31 Jan – 1 Feb 2011, Berlin, [Click here](#)**

EU Funds Policies, Regulations and Management, 7-8 February 2011, Berlin, [Click here](#)

More... [Cordis Europa Events](#) ; [Selected Events 2010](#)

### Europeana - online access to over 14 mil examples of Europe's cultural heritage

Anyone in the world can now access over 14 million digitised books, maps, photographs, paintings, film and music clips from cultural institutions across Europe through Europe's digital library Europeana. Launched in 2008 with two million objects, Europeana has already passed the initial target for 2010 of 10 million objects.

Today, the Reflection Group ("Comite des Sages" - Maurice Levy, Elisabeth Niggemann, Jacques de Decker) set up by the Commission to explore new ways to bring Europe's cultural heritage online is addressing the EU's Council of Culture Ministers and the European Parliament's Committee on Culture.

The Comite des Sages' report is due to be published at the beginning of 2011.

More... [http://ec.europa.eu/information\\_society/newsroom/cf/redirection.cfm?item\\_id=6478](http://ec.europa.eu/information_society/newsroom/cf/redirection.cfm?item_id=6478)

### CATCH - an online knowledge platform

CATCH will enable local decision-makers to move their city's population towards less carbon intensive transportation.

More... [www.carbonaware.eu](http://www.carbonaware.eu)

### Training courses in SMEs Management and Development, Galilee Management Institute, Nazareth, Israel

- SMEs Management & Development, February 15 - March 2, 2011
- Sustainable Tourism: Management, Development and Marketing, February 2011
- Human Resources Management, July. 2011
- Project Management, March 2011
- Public Administration and Civil Service Management, January and June 2011

**Contact:** Goni Agmon (Mrs.), Programme Director-SMEs Management & Development, Tel: (972) 4 6428888/8878 (direct), Fax: (972) 4 6514811, e-mail: [gagmon@galilcol.ac.il](mailto:gagmon@galilcol.ac.il) , Website: [www.galilcol.ac.il](http://www.galilcol.ac.il)

### Asociatia Româna pentru Transfer Tehnologic si Inovare

Str. Stefan cel Mare nr 12, Craiova, jud. Dolj, Romania; tel: +40-251-412290; +40-251-412775; Fax: +40-251-418882;  
e-mail: [office@ipacv.ro](mailto:office@ipacv.ro); web site: [www.arott.ipacv.ro](http://www.arott.ipacv.ro)